

2022-23 学年第二学期授课课型研究生课表（Draft 版）							
Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9:00 - 9:50	COMM7260 Introduction to Media Management(4) Mr. Raymond LI ----- COMM7760 Advertising and Society Dr. Lex Chuanli XIA	FIN7250 Corporate Financial Management(3) Dr. Ziyang LIAN ----- COMM7830 Media Communications and Psychology (1) Dr. Lex Chuanli XIA	AF7520 Interactive Media Design Ms. Yuhan JI ----- COMM7260 Introduction to Media Management(2) Dr. I-chun YANG ----- FIN7250 Corporate Financial Management(2) Dr. Lei ZHAO ----- MGNT7090 Strategic Management and Business Policy(1) Dr. Minyu WU ----- COMM 7350 AI and Digital Media Workshop (1) Dr. Bingqing QU ----- COMM7170 Communication Campaign Workshop Dr. Lex Chuanli XIA ----- COMM7840 Algorithmic Culture Ms. Miao XU ----- COMM7790 Communication and Technology (1) Dr. Hexin CHEN	COMM7800 New media design and communication Dr. Kun FU ----- COMM7300 Consumer Insights Dr. Cecilia Xiya ZHANG ----- COMM7130 Globalization of Media and Communication Dr. Alison Leung ----- *COMM 7560 Political Communication and Public Opinion Dr. Zhan Jiang ----- COMM7850 Emerging Technology for Media and Communication(1) Prof. Hongnian YU	AF7420 Promotion, Advertising and Distribution for Film, Television and New Media(3) Dr. Wei JIANG ----- MGNT7090 Strategic Management and Business Policy(4) Dr. I-chun YANG ----- COMM 7390 Data Mining and Knowledge Discovery for Digital Media Dr. Zongwei LUO ----- COMM7850 Emerging Technology for Media and Communication Ms. Miao XU	AF 7510 Fundamentals of Media Arts {1} Dr.Tsz Yuen LAI ----- FIN7250 Corporate Financial Management(1) Dr. Tiger He XIAO ----- COMM 7350 AI and Digital Media Workshop (2) Dr. Bingqing QU ----- *COMM7180 Media Law and Ethics Dr. Wang Tianding ----- *COMM7620 Social Media and Online Social Networks(3) Dr Wei Wuhui ----- *COMM7790 Communication and Technology(2) Dr. Hu Yong ----- **COMM7310 International Advertising Dr. Li Huaqiang	*COMM7050 Media and Communication in Chinese Societies Gu Xiaojin ----- *COMM7580 Social Media Marketing Huang Yubo ----- COMM7420 News and Feature Writing for Digital Media(2) Dr. Xiangyang ZHUANG
10:00 - 10:50							
11:00 - 11:50							
12:00 - 13:00							
14:00 - 14:50	COMM7960 AI for Interactive Media Design Ms. Yuhan JI ----- COMM7510 Public Administration and the Media Mr. Fei MO ----- AF7410 Financial Management for Film, Television, and New Media(2) Dr. He XIAO ----- COMM7620 Social Media and Online Social Networks (1) Dr. Hexin CHEN ----- COMM7280 Communication Technologies and Media Organizations Ms. Miao XU	COMM7950 Interactive Media Economy(1) Dr.Minyu WU(Course Convener) ----- AF7420 Promotion, Advertising and Distribution for Film, Television and New Media(1) Dr. Wei JIANG ----- COMM7260 Introduction to Media Management(3) Mr. CHEN Jingxiang ----- COMM7160 Organizational Communication Dr. Ada Luyang LI ----- COMM7050 Media and Communication in Chinese Societies Dr.Yi DING ----- COMM 7340 AI for Digital Media (1) Dr. Xinzhi ZHANG		COMM7930 Interactive media narrative and storyboarding(1) Dr. Kun FU ----- AF7410 Financial Management for Film, Television, and New Media(1) Dr.Minyu WU ----- FIN7250 Corporate Financial Management(4) Dr. Jingya LI ----- MGNT7090 Strategic Management and Business Policy(3) Dr. I-chun YANG ----- COMM7820 Privacy, Data Protection, and Surveillance in the Communication and Media Context Dr. Ada Luyang LI ----- *COMM 7560 Political Communication and Public Opinion Zhan Jiang ----- COMM7450 Dynamic Web and Mobile Programming for Digital Media Prof. Weifeng SU	COMM7930 Interactive media narrative and storyboarding(2) Dr. Kun FU ----- COMM7190 Issues and Cases in Mass Communication Dr. WANG Xiangwei	AF7550 Graduate Seminar on Chinese New Waves Cinema Dr. Hui LIU ----- MGNT7320 Leadership Theories and Development Dr. Dennis Feng YUE ----- *COMM7180 Media Law and Ethics Dr. Wang Tianding ----- *COMM7620 Social Media and Online Social Networks(3) Dr. Wei Wuhui ----- *COMM7790 Communication and Technology(2) Dr. Hu Yong ----- **COMM7310 International Advertising Dr. Li Huaqiang ----- COMM7260 Introduction to Media Management(1) Dr. I-chun YANG ----- **COMM7620 Social Media and Online Social Networks (2) Jian zhong Chen	COMM7060 Issues in Corporate Communication Dr. Nina WANG ----- AF7510 Fundamentals of Media Arts (2) Mr. Yang WANG ----- *COMM7050 Media and Communication in Chinese Societies Gu Xiaojin ----- *COMM7580 Social Media Marketing Huang Yubo
15:00 - 15:50							
16:00 - 16:50							
17:00 - 17:50							
18:00 - 18:50		BUS 7440 Entrepreneurship Development Dr. Amber Yu CHANG ----- COMM 7340 AI for Digital Media (2) Dr. Xinzhi ZHANG -----	COMM7950 Interactive Media Economy(2) Dr. Bei LUO ----- AF7420 Promotion, Advertising and Distribution for Film, Television and New Media(2) Dr. Wei JIANG ----- MGNT7090 Strategic Management and Business Policy(2) Dr. I-chun YANG	COMM7580 Social Media Marketing Dr. Yi DING	COMM7930 Interactive media narrative and storyboarding(3) Dr. Kun FU ----- AF7410 Financial Management for Film, Television, and New Media(3) Dr. Lei ZHAO ----- COMM 7360 Big Data Management and Analytics Dr. Jing ZHAO	COMM7420 News and Feature Writing for Digital Media(1) Dr. Xiangyang ZHUANG ----- **COMM7620 Social Media and Online Social Networks (2) Jian zhong Chen	AF7510 Fundamentals of Media Arts (3) Mr. Yang WANG
19:00 - 22:00							
20:00 - 20:50							

1.该版本仅供学生参考，所有课程安排以教务系统选课为准。
2.所有课程均设置人数上限，以教务系统选课为准。
3.*为单数周上课，**为双数周上课。
4.各专修方向请参考各自的学习计划和课程内容选课，详情请参考各个专修方向网站。